



2011-2012 Charity Beneficiary Application

Dear Charity Organizer,

Thank you for your interest in being a charity beneficiary at future Hyde Park Village events. Please thoroughly review the requirements detailed below. Your organization will be responsible for fulfilling these requirements in order to be chosen as a charity beneficiary at an upcoming Hyde Park Village event.

Requirements for consideration are:

- Organization must be of 501c.3 status as this is the status needed to apply for the temporary liquor permits.
- 501c.3 organizations can pull up to three temporary liquor permits per year. Please confirm that your organization is able to pull a temporary liquor permit.
- Liability and Liquor Liability Insurance is required. Depending upon the level of coverage your organization carries, this cost can be as much as \$1,800. Your organization will also be required to name Hyde Park Village and its entities, the beverage companies and their entities and if there is a street closure, the City of Tampa, as additional insured on the policy. Please verify that your organization is able to afford the required insurance.
 - Hyde Park Village Insurance Requirements
 1. Liability in the amount of Two Million Dollars (we do accept One Million Dollars)
 2. Worker's Compensation
 3. MW Hyde Park LLC, WREC Hyde Park LLC, Madison Marquette Realty Services, Inc. and Wasserman Properties LLC MUST BE NAMED as Additional Insured.
 4. Liquor Liability
 5. Addresses for the additional insured are:
 - MW Hyde Park LLC – 1621 W. Snow Circle, Tampa, FL 33606
 - WREC Hyde Park LLC – One Park Row, Providence, RI 02903
 - Wasserman Properties LLC – One Park Row, Providence, RI 02903
 - Madison Marquette Realty Services, Inc. – 2001 Pennsylvania Ave, N.W., 10th FL, Washington, D.C. 20006

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813.254.6210 O . 813.251.4158 F



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- Barefoot Wine requires a Certificate of Insurance where they are named as a Certificate Holder. The Certificate of Insurance must meet the winery's requirements outlined below:
 1. \$1,000,000 of liquor liability or host liquor liability insurance (per occurrence) must be illustrated.
 2. \$5,000,000 of excess liability insurance (per occurrence) must be illustrated.
 3. The special provisions section must contain the following sentence, "E&J Gallo Winery, employees, directors and subsidiaries thereof are listed as additional insured on those liability policies illustrated on this certificate."
 4. Certificate holder should be listed as:
E&J Gallo Winery
600 Yosemite Blvd.
Modesto, CA 95354
Attn: Risk Management Dept

- Opulent Vodka requires a Certificate of Insurance where they are named as a Certificate Holder. The Certificate of Insurance must meet the requirements outlined below:
 1. \$1,000,000 of liquor liability or host liquor liability insurance (per occurrence) must be illustrated.
 2. \$5,000,000 of excess liability insurance (per occurrence) must be illustrated.
 3. Certificate holder should be listed as:
Johnson Brothers and Opulent Vodka
4520 S. Church Avenue
Tampa, FL 33611

- In addition to the cost of insurance, there are other out-of-pocket expenses associated with permitting. And, in the case of Live Music Series, your organization will be required to bring a blank check to the concert to pay Pepin Distributing at the end of the evening. Please verify that your organization is able to afford these non-refundable expenses.

- This is your event too! Please verify that your organization is able to advertise and promote your event date, as well as recruit 30 – 40 volunteers for set-up, break-down, manning the booths/stations, serving beverages, etc.

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Please submit the completed application, along with proof of 501c.3/non-profit and “active” status (you must obtain via IRS or sunbiz.org) and verify that your organization will be able to provide the required insurance.

Upon being chosen as a charity beneficiary, your organization will be required to provide a Certificate of Insurance for General Liability and Liquor Liability within two weeks. Please submit the application to: Jocelyn Brenner at jbrenner@mmrs.com.

Thank you!

Sincerely,
Jocelyn Brenner
Marketing Director
Hyde Park Village



HYDE PARK VILLAGE

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CHARITY/ORGANIZATION INFORMATION

1. Charity/Organization Name: _____
2. Address: _____
3. City, State, Zip: _____
4. Event Point of Contact/Title: _____
5. Office Phone: _____ Cell: _____
6. Email: _____
7. Is your organization a 501c.3? _____ Proof of this status is required with this application.
8. Will your organization be able to provide the required insurance? _____

EVENT INFORMATION

1. For what event is your organization interested in being a charity beneficiary?
 - Live Music Series 2012 – May_____ June_____ July_____ August_____ September_____ October_____
 - Block PAWty 2012 – March_____ June_____ September_____ December_____
 - Other event: _____
2. Why should your organization be chosen as a charity beneficiary? _____

PERMITTING

1. Has your organization ever applied for a Temporary Liquor Permit, Assembly Permit, completed the request for Off-Duty TPD Officers? _____
2. If Yes, when and for what event? _____



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3. Does your organization have an account currently set up with Tampa Fire Department or Tampa Police Department? _____
4. Who will be pulling the permit – a full-time employee of the organization or a volunteer of the organization? _____
5. 501c.3 organizations can pull up to three temporary liquor permits per year. Please confirm that your organization is able to pull a temporary liquor permit. _____

VOLUNTEER & PROMOTIONAL INFORMATION

1. How large is your volunteer base? _____
2. Does your organization have access to 30-50 volunteers to work the day of the event? _____
3. What will your organization do to help promote the event? _____

4. What promotional and media outlets will your organization utilize to promote the event? _____

5. How many e-mail subscribers are in your database? _____
6. How many Facebook fans? _____
7. How many Twitter followers? _____
8. Please share any other pertinent information about your organization: _____

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